## MARCUS AUGUSTUS LOUIS MARCUSLOUIS25@GMAIL.COM | (914) 621-8313 | NEW YORK, NY

T.B.B.C NFT & Animation Co Founder   Illustrator   Creative Director New York ,NY April 2021 - Jan 2023	<ul> <li>Crafted a compelling pitch bible and script for an animated series.Collaborated closely with a programmer to develop an algorithm to generate our dynamic NFT artwork.</li> <li>Orchestrated the development of a captivating animation. Conceptualized, illustrated, and art directed an NFT web3 project, resulting in engaging social.</li> <li>Forged valuable partnerships and secured funding to support the development and growth of the project, driving community engagement and fostering a dynamic network of supporters.</li> </ul>
72 and Sunny Art Director I Designer New York ,NY April 2021 - Jan 2023	<ul> <li>Created and executed innovative concepts for social media and TV campaigns, including BetMGM, Smirnoff South Africa, Hardee's, and Footlocker.</li> <li>Cooperated effectively with cross-functional teams, to ensure timely and high-quality completion of all projects.</li> <li>Led and supported photoshoots by providing creative direction, and developing concepts, resulting in stunning and effective brand assets.</li> </ul>
Ogilvy & Mather Junior Art Directior New York ,NY Nov 2019 - April 2021	<ul> <li>Directed and assisted in impactful campaigns for major brands such as Samsung, Instagram, Facebook, and Vaseline, boosting brand awareness and engagement.</li> <li>Managed multiple projects simultaneously across various mediums and platforms, meeting strict timelines.</li> <li>Provided on-set direction and developed creative concepts for visually stunning brand assets from remote and in person photoshoots.</li> </ul>
Ogilvy & Mather Intern Art Directior New York ,NY June 2019 - Nov 2019	<ul> <li>Collaborated with cross-functional teams to develop successful social media campaigns and provided support on other client projects</li> <li>Gained valuable industry experience by working alongside top professionals and assisting in the development and execution of various client campaigns.</li> <li>Assisted in winning new clients and creating 360 social campaigns, demonstrating strategic thinking and communication skills.</li> </ul>
Paragon Valley Records Creative Director New York ,NY June 2016 - Present	<ul> <li>Produced and art directed album covers and album release campaigns for various artist.</li> <li>Conceptualized and directed music videos, developing innovative and visually striking concepts that captured the essence of each song and artist.</li> <li>Handled all aspects of video production, including filming, editing, and post-production, ensuring the final product met the highest standards of quality and creativity.</li> </ul>
Illustrator O O O O O O O O O O O O O O O O O O O	ADDITIONAL SKILLS Painting & Drawing Audio Engineering Web Development Fashion Designer Buisneess Owner Sneaker Designer Sneaker Designer ADDITIONAL SKILLS EDUCATION Fashion Institute of Technology Advertising & Digital Desgin BFA FOUNDER OF: Lucid Dreamer Studio Apperal

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